

2022-2023 District Goals



District: 7 L

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 90% of clubs in our district report service.

Action Plan

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	6	5	2
2nd Quarter	1	4	5	2
3rd Quarter	1	4	5	2
4th Quarter	1	4	5	2

FY New Clubs

4

FY Charter Members

18

FY New Members

20

FY Retention Goal

8

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

30

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 5% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 50% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 20 clubs make new Model Club commitments.
- b. Our district will ensure that 20 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 20 clubs make a Model Club commitment.

Action Plan

CUSTOM GOALS

Goal Statement

Add 5 new members to each club, to have 100% of clubs reporting their service activities and to have every club in my district donate to all of the LCI initiatives

Action Plan

Goal Statement

A 75% retention of members, to add 5% new members, to bring back 5% former members. Look to add 4 new clubs, add 1 Leo club and not lose 3 clubs in my district

Action Plan